

A close-up, low-angle shot of a person's hands raised high, forming a heart shape. The person is looking upwards with a joyful expression. The background is a blurred crowd of people at a concert or festival, illuminated by warm, golden light. The person's arms are adorned with several bracelets and rings.

# WELCOME

New venue project and  
live perspectives

BERNEXPO



Anyone who engages with BERNEXPO should immediately see the enormous range of possibilities on offer, coupled with the expertise need to convey content of any kind in an engaging and sustainable way. We are committed to hospitality and prove our dedication every single day!

With our range of exhibition halls, congress facilities, multifunctional halls and open spaces – which are unique within Switzerland – we act as a marketer, developer and facilitator of live experiences.

However, we particularly see ourselves in the role of a host and cordially welcome our customers and guests with open arms.

**WELCOME**

where things happen

# VERSATILE PLATFORMS

BERNEXPO offers a competitive, marketable infrastructure that guarantees an attractive mix of events.

**It offers:**

**50,000**

square metres  
of event space

**4,500**

square metres  
congress centre

**100,000**

square metres making it the largest  
outdoor area in Switzerland

**5**

halls

**2,000**

parking spaces

**22**

event rooms

**0.5 km**

to the centre of Bern and more  
than 300 other restaurants, bars  
and cafés

**300**

events and  
congresses per  
year

**9,000**

people capacity in  
the STAGE  
multifunctional hall  
(standing)



# THE HOME OF GREAT EXPERIENCES

With the opening of the Festhalle in spring 2025, BERNEXPO will have a total of six Playgrounds where the following four business lines will be implemented:

- **CONGRESSES & CONFERENCES**
- **TRADE FAIRS & SHOWS**
- **CULTURE & EVENTS**
- **LAB & SHOPS**

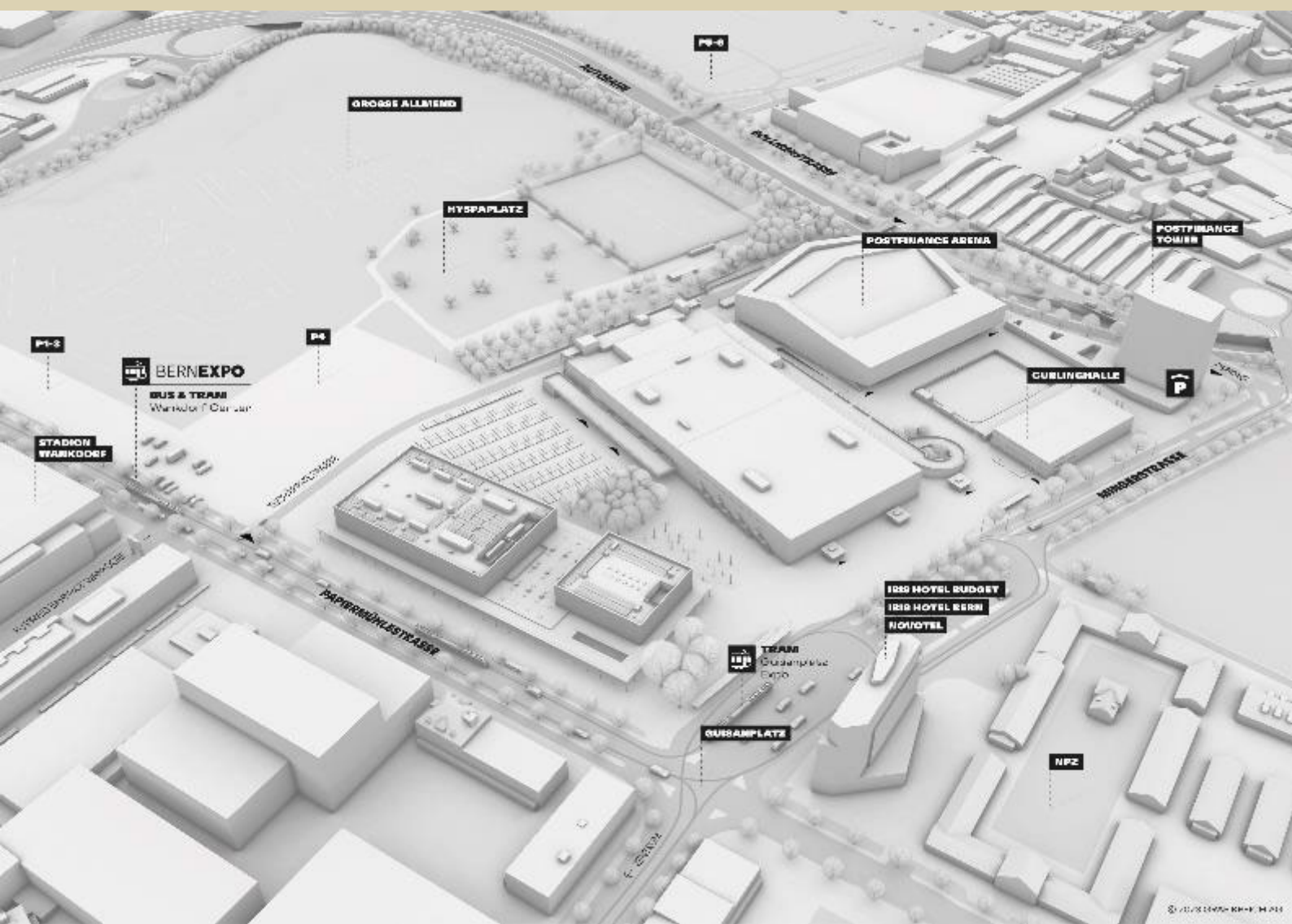
BERNEXPO sees itself as a vibrant centre for both the general public and specific target audiences. It is a place of diverse experiences and encounters, a melting pot of innovative concepts from all sectors and a meeting place where you can find what interests you, brings you further and gives you pleasure.



# WHERE SO MANY THINGS HAPPEN




Once the Festhalle opens in 2025, the six Playgrounds at BERNEXPO will form a vibrant centre for the widest variety of encounters and experiences. They are places where everyone is welcome and where they can find event types, topics and flexible formats that inspire, interest and thrill them.

**BERN, SWITZERLAND AND THE WORLD ARE CORDIALLY WELCOME HERE.**



# ALL PLAY- GROUNDS AT A GLANCE

ROOMFINDER:  
BERNEXPO.LIVE

	Area 	Room height 	Overall height (max.) 	Floor loading	Capacity
<b>FESTHALLE</b>					
STAGE multifunctional hall	4,300	14.0	18.0	40 T	9,000
FOYER	1,900	3.0	6.5	40 T	--
CUBE event hall	1,300	3.0	7.0	9 T	1,200
<b>Halls 1   2   3</b>					
2.0	5,200	10.00	7.50	2,000	2,000
2.1	2,370	5.30	3.50	750	--
2.2	5,200	10.00	7.50	750	2,000
3.0	7,500	10.00	7.50	2,000	4,000
3.1	1,060	5.30	3.10	750	--
3.2	7,500	10.00	7.50	750	4,000
1.2	3,720	5.00	3.30	1,000	--
1.3	675	5.40	4.60	400	700
PARK/outdoor space	100'000	--	--	--	--
LAB				--	--



# QUICK AND EASY TO REACH

BERNEXPO

## ARRIVAL BY PLANE

- Bern-Belp Airport (8 km):  
15 minutes by car, 35 minutes by train
- Zurich Airport (130 km):  
90 minutes by car, 80 minutes by train
- Geneva Airport (160 km):  
2 hours by car, 110 minutes by train

## ARRIVAL BY PUBLIC TRANSPORT

- Tram no. 9 to Wankdorf Center stop  
(Guisanplatz Expo stop opens in 2025)
- S-Bahn no. S1/S2/S3/S4/S31/S44 to Wankdorf, then  
tram no. 9 to Wankdorf Center

## ARRIVAL BY CAR

- The BERNEXPO site is located a few hundred metres from the Wankdorf motorway junction (A1, A6 and A12, signposted as “BERNEXPO” and “expo”). There are 2,500 parking spaces available for your guests on the BERNEXPO site.





# NEW BUILDING – A TRAILBLAZER FOR THE FUTURE

## **SMALL, MEDIUM, LARGE**

A venue for events of every format. We have a solution for any event format in a wide range of sizes – either as a standalone event in the congress centre or an event involving thousands of participants spread across different buildings.

## **EVENT TECHNOLOGY**

An LED wall that can be extended from 15 to 26 metres or divided up again, a modular stage that can be lowered into the floor or 15 grandstand elements that can be extended or stowed away like an accordion.

## **HOSPITALITY**

Convenient services that ensure full satisfaction are important to us, so we would also be happy to take care of your shuttle transport, look after your speakers in suitable rooms, and provide artists' dressing rooms or interpreting services.

## **SMART FURNITURE**

Smart furniture fulfils a range of functions. A counter that was previously used for serving coffee can now be used as a high table for workshops. This gives our customers more space and flexibility at their events, and we can more quickly convert rooms to different settings.

## **LOGISTICS MADE SIMPLE**

Most of our spaces can be traversed by vehicles weighing tens of tonnes or can be reached using simple material lifts. A vehicle access management tool is also available for deliveries to large events to ensure that materials can be supplied without queuing and wait times.





## COMPLETELY NEW POSSIBILITIES

# STAGE

### **The name says it all**

The STAGE multifunctional hall located on the ground floor is the most flexible venue on the BERNEXPO site – and the centrepiece of the Festhalle. Covering an area of 4,300 m<sup>2</sup> – the size of two ice hockey rinks – the hall can accommodate almost everything desired or required for entertainment and business events. It can be used for sporting events, along with concerts and other cultural occasions, or provide a location for annual general meetings where everything is guaranteed to run smoothly.

### **Ready for anything**

The STAGE multifunctional hall is accessible via the Foyer and from the side. It is free from columns, easily accessible for all types of event technology and tested for heavy loads. The hall can also optionally be equipped with grandstand elements or a stage that can be installed on a flexible basis.

### **Great views**

From the VIP Lounge located on the 2nd floor, guests have an unimpeded view of the hall and direct access to both the terrace and gallery of the multifunctional hall. With a total area of 300 m<sup>2</sup>, the VIP area offers everything you could want for your special guests – including all possible catering options.



## THE PINNACLE OF MODULARITY: WELCOME TO THE CUBE

The complex of spaces spread across two floors leaves absolutely nothing to be desired. No matter what you have in mind, the CUBE congress centre is able to adapt to the project – instead of the other way around. The CUBE has floorspace of 1,300 m<sup>2</sup>, is free from columns and can be divided into two sections. It naturally boasts state-of-the-art event technology, a 26-metre wide LED wall and a mobile stage that can be set to different heights or lowered into the floor at the touch of a button.

### PARALLEL SESSIONS AND BREAKOUT ROOMS

In addition to the large hall on the ground floor, the Cube has various additional rooms on the first floor and attic floor that can be used individually or as a complete package of breakout rooms, providing space for presentations or parallel sessions.

### CULTURE AT ITS BEST

The Cube congress centre is also designed to provide artists with a formidable stage featuring everything needed to make cultural events into unforgettable experiences for audiences, whether medium-sized gigs, theatre performances or even classical concerts.



# REGIONALLY SOURCED CULINARY DELIGHTS

## MAKE THE MOST OF OUR GOURMET SERVICE

Through our catering partner, we provide fresh baked goods from Ängelibeck in Köniz or from Bohnenblust Bakery in the Breitenrain district. The trout we use, for example, comes from Rubigen fish farm, and our high-quality Swiss beef is sourced from local butchers who guarantee that none of the animal goes to waste.

We care deeply about local products and sustainability, especially when it comes to congress catering. We not only want you to eat well with us, but also to leave feeling good. Through our commitment to the region and the environment, we would like to make a valuable positive contribution together with you.



Is it even possible for events to be sustainable? **Yes!**

We engage with these conflicting priorities every day, and the topic of sustainability is a matter that is very close to our hearts, not just an empty catchphrase. As well as being given the high priority internally, this issue is also integrated into every project and given the greatest possible attention in all our work.

When we look out of our office windows, we are greeted by a beautiful green lung in the form of Bern's "Allmenden" Commons in the Northern Quarter. These lush areas provide us with a daily incentive to work for the benefit of people and the environment and ensure that these green spaces remain a place of recreation for many people of various generations and origins.

We are greatly privileged to have this wonderful piece of nature right on our doorstep. The permission to use these outdoor spaces for our trade fairs and events also bestows upon us the responsibility to protect them and always do the right thing.

For the BERNEXPO GROUPE, the new multifunctional congress and event building not only represents the ascension to a higher league and the birth of a new era that will shine as a beacon far beyond the region – the new building also gives us enormous impetus and motivation to devote ourselves even more intensively to the already omnipresent topic of sustainability. No matter what event we are currently organising, sustainability is always an integral factor – both directly and indirectly.

This all certainly sounds fantastic in theory, but we are also able to put these ideas into practice: In addition to our participation in the Swisstainable sustainability programme and the successful award of ISO-20121 certification, the BERNEXPO GROUPE is already involved in many other areas and associations and is targeting participation in additional projects. For example, the BERNEXPO GROUPE is a member of the Energy Saving Alliance and is also part of Sustainable Switzerland. In addition, the Bernese company is involved in the Climate Platform of the Economy initiative.

A photograph of two women standing outdoors, looking out over a vast mountain landscape. The woman on the left is seen from the back, with long brown hair and wearing a white long-sleeved shirt. The woman on the right is facing her, smiling broadly, wearing glasses, a black t-shirt, and a necklace. The background shows rolling green hills and mountains under a clear sky.

# WE LIVE SUSTAINABILITY



# HIGHLY QUALIFIED



## HEALTH CARE VENUE

BERNEXPO has qualified as an event venue for clients from the health care sector. We conduct annual training courses on all aspects of the pharmaceutical and health care industry to remain familiar with the regulatory and legal framework conditions for events in this area and to anticipate what is needed for the planning and implementation of events.

Our staff are also certified and qualified in this area and are well versed in the regulations. We are proud of this recognition – and we are listed as an event location with the organisation Health Care Venues.



## SUSTAINABLE CONSTRUCTION

The Festhalle is being built with the utmost care and with a clear focus on sustainability. By applying the Minergie P standard, the new building complex is assuming a pioneering role in terms of energy efficiency in the world of exhibitions and events. The Festhalle will be operated without the use of fossil fuels and will be fitted with a state-of-the-art photovoltaic system.



## ISO CERTIFIED

BERNEXPO is very proud to have received ISO 20121 certification in 2023 and is one of the first venues in Switzerland to qualify. This standard defines the requirements for a sustainability management system for events and event-related activities and provides guidance on how to comply with these requirements.



Welcome to the heart  
of Switzerland.

**WELCOME BERN. HELLO  
WORLD.**



# BERN: CENTRAL AND UNIQUELY BEAUTIFUL

## EASY TO REACH

You can travel to Bern directly from all neighbouring countries, including by plane

## HISTORIC OLD TOWN

The UNESCO World Heritage Site with its unique arches is an extremely popular place to take a stroll



Basel



Zurich

## IN THE MIDDLE OF IT ALL

Bern is the political centre of Switzerland and, as the centrally located “federal city”, is very well connected

# BERN



Bern

## CULINARY ART AND HOSPITALITY

You will find over 300 restaurants, bars and cafés in incredibly scenic locations

## CULTURAL PROGRAMME

The city offers a highly diverse and attractive cultural programme

## BILINGUALISM AND A BRIDGING FUNCTION

Proximity to French-speaking Switzerland makes Bern a city of openness and dialogue

# HOTEL CAPACITY: READY FOR ANYTHING

## PROXIMITY PROVIDES CONVENIENCE

Bern's central location is also beneficial in terms of accommodation. The city of Bern alone has 2,700 rooms, all within about 10 minutes of each other. And should there ever be a need for thousands of additional rooms, the distances to these accommodations are still extremely short. Even a mega-city with millions of inhabitants can't scale up that quickly because such conglomerations suffer from ever-present and unpredictable traffic congestion.

## QUALITY IN ALL CATEGORIES

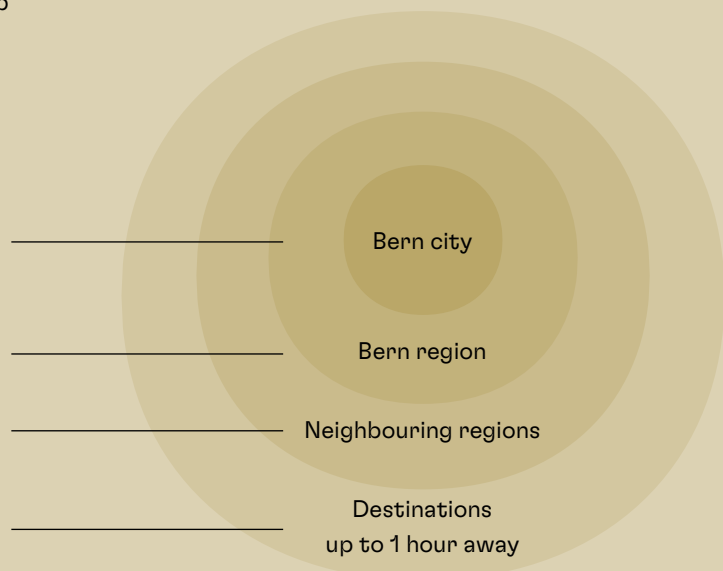
Whether staying at a 2-star hotel or top-class accommodation, you will notice the Swiss quality standard in all categories, ensuring a corresponding level of comfort and luxury for the guests of our customers.

**City of Bern:** 2,700 rooms total – 10 minutes

**Bern region:** plus 2,600 rooms – 30 minutes

**Neighbouring regions:** plus 3,500 rooms – 45 minutes

**Destinations** > 20,000 rooms – 60 minutes



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